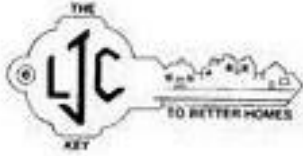


LJC ADVERTISING RATE CARD



LANDLORDS OF JOHNSON COUNTY, KANSAS, INC.
P.O. Box 4282 • Shawnee Mission, KS 66204

NEWSLETTER ADS 913-906-0938

January 1, 2007

Advertising in *The Landlords of Johnson County* monthly newsletter puts your advertisement in front of hundreds of active landlords. The newsletter reaches highly desirable, targeted prospects with tremendous buying power for goods and services needed to maintain their rental properties. Make sure your message reaches your target market in an efficient manner.

The newsletter is published 12 times a year during the last week of the month. Copy deadline is the 10th of the month. Send ad layout, copy and artwork (with check payable to LJC) to:

Debbie Garon
9228 W 111th Terr
Overland Park, KS 66210

Questions regarding newsletter advertising should be directed to the Newsletter Editor at (913) 906-0938 or to Tess Raydo, LJC President, at (913) 236-5334. Acceptance and approval of all submitted advertising is at the sole discretion of the newsletter editor and/or the Landlords of Johnson County Board of Directors.

Ad Size	One Month		Semi Annual		Annual	
	Non-Members	Members	Non-Members	Members	Non-Members	Members & Disc. Suppliers
Full Page	\$110	\$ 80	FULL PAGE ADS ACCEPTED ON A SPACE AVAILABLE BASIS ONLY			
½ Page	\$ 65	\$ 50	\$260	\$185	\$435	\$310
¼ Page	\$ 55	\$ 40	\$215	\$140	\$310	\$230
Business Card 2 COL. X 2"	\$ 25	\$ 20	\$ 90	\$ 65	\$160	\$100

CLASSIFIED ADS: 25 cents per word (Pre-paid) — \$10.00 minimum. Due the 10th of the month

MECHANICAL SPECIFICATIONS

- Full page: 7 1/2" x 9 5/8"
- Half page (Vertical): 3 3/4" x 9 5/8"
- Half page (Horizontal): 7 1/2" x 4 7/8"
- Quarter Page: 3 3/4" x 4 7/8"
- Business Card: 3 3/4" x 2"